

Become a Student Assistant at the Chair for Marketing & Media!

The Chair for Marketing & Media at the Marketing Center Münster (University of Münster) is looking for several student assistants (6 hours/week) to support the research and teaching activities at our chair from April 1, 2025.

Are you at least in the first semester of your **Master's** degree, can you demonstrate above-average performance and are you enthusiastic about marketing, especially digitalization and media?

Do you also have the willingness and motivation to familiarize yourself with **new topics** and areas of work as well as **software** in the scientific field (such as Unipark, SPSS, R, Stata)?

Do you have a profound **knowledge** of the English language, extensive knowledge of MS Office and are you characterized by organizational talent, high social competence and an engaging manner?

If you are interested, please send us your application documents (cover letter, CV, current transcript of records) electronically by e-mail by **January 26, 2025** to Tanja.Geringhoff@wiwi.uni-muenster.de.

Your **tasks** with us are wide-ranging: on the one hand, you will actively support us in research through literature searches and analyses, collaboration in the creation and maintenance of databases and in the process of data collection (e.g. questionnaire creation and evaluation, content analyses). You will also be involved in teaching by preparing presentations and teaching material or creating an online library. You will also support the chair in everyday tasks.

Become part of our team! You will quickly get to know your colleagues at our **social events**. Barbecues, Christmas parties and other Get-togethers offer plenty of opportunities to exchange ideas.

We look forward to your application!

The University of Münster is committed to equal opportunities and diversity. We welcome all applications regardless of gender, nationality, ethnic or social origin, religion or ideology, disability, age, sexual orientation or identity. Family-friendly working conditions are a matter of course for us. Applications from women are expressly encouraged; women will be given preferential consideration if they have the same aptitude, qualifications and professional performance, unless reasons relating to the person of a competitor prevail.